



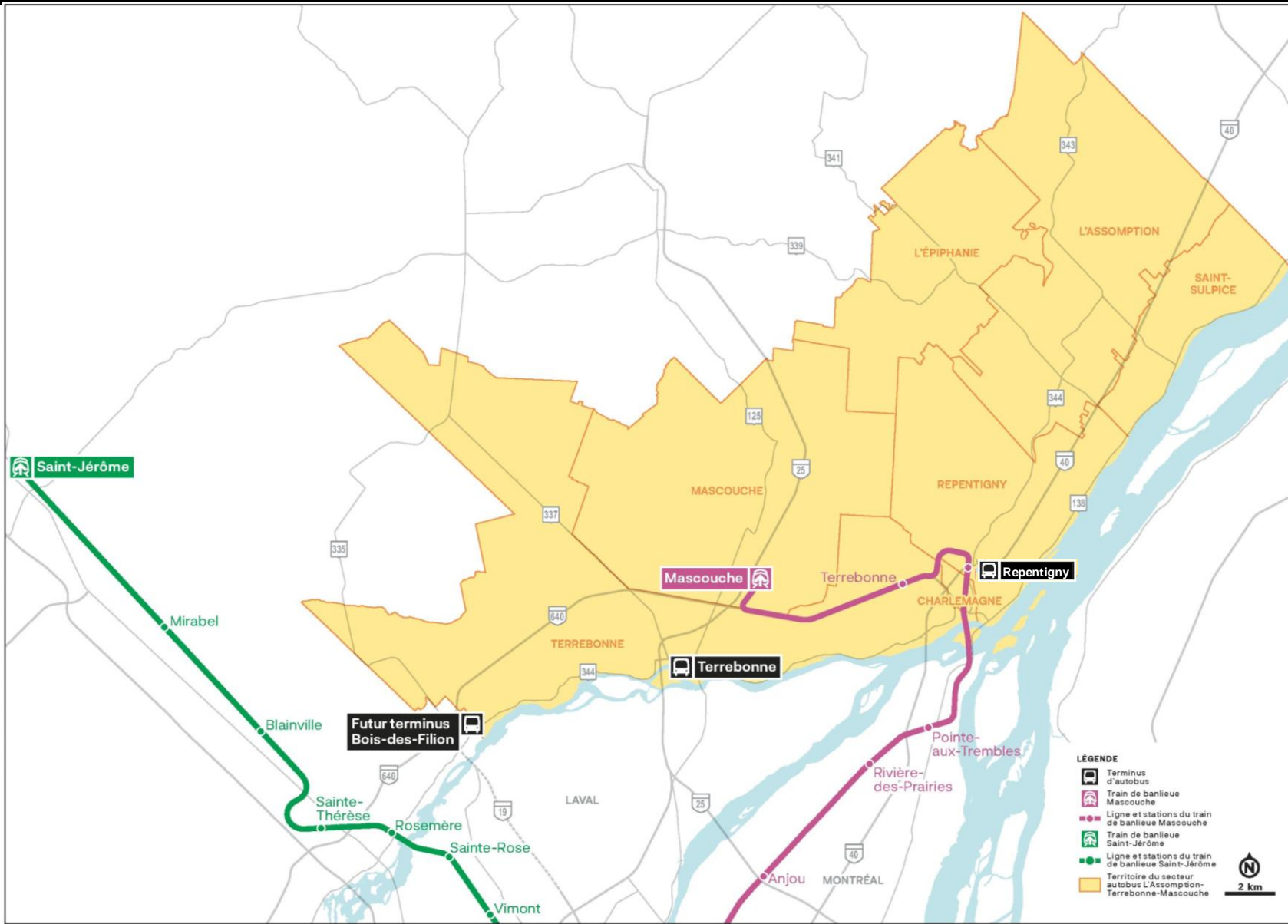
exo mon réseau

**Highlights of the first phase of public consultations
on the bus service reconfiguration in
L'Assomption – Terrebonne-Mascouche**

MARCH 2024

Sector assessed for reconfiguration

L'Assomption – Terrebonne-Mascouche



7 MUNICIPALITIES

- Charlemagne
- L'Assomption
- L'Épiphanie*
- Repentigny
- Saint-Sulpice
- Terrebonne
- Mascouche

2 RCMs

- Les Moulins
- L'Assomption

*Outside the territory

› Public consultations – phase 1: understanding needs

October – November 2023

Stakeholder consultations



- › **3 discussion groups** with major travel generators
- › **7 meetings** with the municipalities' technical services

November 20 to December 15, 2023



Online survey: 1,202 respondents



Consultation sessions: 225 participants

- › 2 in-person booths: November 28 and 30
- › 2 virtual sessions: December 5 and 13



Highlights

Online survey





- Locations underserved by exo

- Prioritization of criteria to encourage public transit use

- Likelihood of using the REM
- REM's influence on train use



Mobility profile and habits

Coverage Services and periods

Preferences and acceptable limits

REM Scenarios

- Gender, occupation, age
- Municipality of residence, postal code
- Number of people in the household
- Car owner
- Usual workplace or school
- Modes of transportation used
- Frequency using exo services
- Reasons for non-use
- Exo customer or not

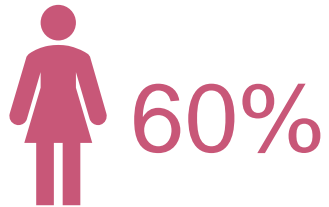
- Ranking of public transit services exo should improve
- Ranking of public transit periods exo should improve

- Acceptable service frequency
- Service hours
- Walking time to bus stop
- Wait time for connections
- Choice of scenarios (walking time vs. frequency, frequency vs. connection, etc.)

- Travel options to downtown: train + REM vs. bus + métro
- Reasons for choice

Public consultations on the bus service reconfiguration

Gender



Occupation



54%

At my usual workplace 53%
Teleworking part-time 43%
Teleworking full-time 4%



36%



7%



88% own or have access to a car:

- 1 car in the household: 33%
- 2 cars: 42%
- 3 or +: 13%

Number of respondents by municipality of residence

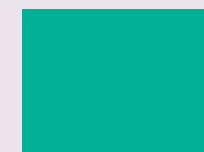
Repentigny	337
L'Assomption	74
L'Épiphanie	18
Charlemagne	13
Lavaltrie	7
Saint-Sulpice	2

Terrebonne	316
Mascouche	224
Montréal	113
Laval	49
Other	19

Approximately half of worker or student respondents travel to **Montréal**.

Type of customer

74%



Current exo customer



26%



Citizen who does not use Exo services

Criteria promoting public transit use by bus:

The 5 most-popular criteria*

	Ranking			
				
	Workers	Students	Terrebonne-Mascouche	L'Assomption
• Better service frequency during morning and afternoon peak periods	1	1	1	1
• A direct route, with no connection	2	4	2	3
• Good schedule synchronization for connections	3	2	3	2
• Better service frequency during off-peak periods	4	3	4	4
• An attractive public transit trip vs. the car	5	10	5	9
• Access to public transit less than a 5-minute walk from my residence	7	5	6	7
• Available seating	10	7	9	5

*Respondents were asked to select and rank 5 of the 11 criteria offered.

Public consultations on the bus service reconfiguration

Services exo should focus on:

- **Within or to the L'Assomption sector (Repentigny, etc.)**

Number 1 choice of residents in the L'Assomption sector.

A third of L'Assomption residents want improved service to Eastern Montréal, and a third want improved service to downtown Montréal.

- **Within or to Terrebonne-Mascouche**

Number 1 choice of residents in the Terrebonne-Mascouche sector.

A third of Terrebonne-Mascouche residents want improved service to Laval, and a third want improved service to downtown Montréal.

- **Students also want improved service within their sectors.**

Priority service periods to improve:

- **Morning peak period (before 9 a.m.)**

Number 1 choice of residents in L'Assomption, Terrebonne, workers and students.

- **Afternoon peak period (between 3 p.m. and 7 p.m.)**

Number 2 choice for all respondents.



Peak period service frequency:

- Acceptable for over half of respondents: **15 minutes**

Off-peak period service frequency:

- Acceptable for over half of respondents: **30 minutes**

Weekend and holiday service frequency:

- Acceptable for over half of respondents: **30 minutes**



Walking time to the bus stop:

- Acceptable for over half of respondents: **8 minutes**



Waiting time between connections:

- Acceptable for over half of respondents: **10 minutes**



Start of service, Monday to Friday:

- Acceptable for over half of respondents: **5 a.m.**

End of service, Monday to Friday:

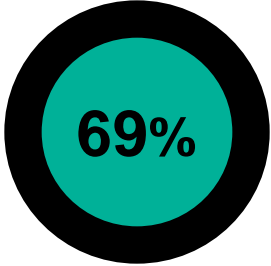
- Acceptable for over half of respondents: **Midnight**

Start of service, weekends and holidays:

- Acceptable for over half of respondents: **6 a.m.**

End of service, weekends and holidays:

- Acceptable for over half of respondents: **Midnight**



69%

Walking time vs. Frequency

A **longer walking time** between your residence and the bus stop, but access to a more frequent bus line.



58%

Walking time vs. Travel time

A shorter walking time between your residence and the bus stop, but a **longer bus ride**.



61%

Walking time vs. Direct route

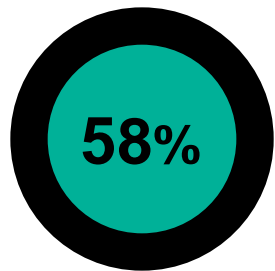
A **longer walking time** between your residence and the bus stop, but no connection.



Frequency vs. Direct route

- **Less frequent** service but does not require a connection.
- **More frequent** bus service but requires a connection.

Note: In this scenario, students selected **more frequency**.



Travel time vs. Direct route

A **longer** travel time on the bus but does not require a connection.







Highlights

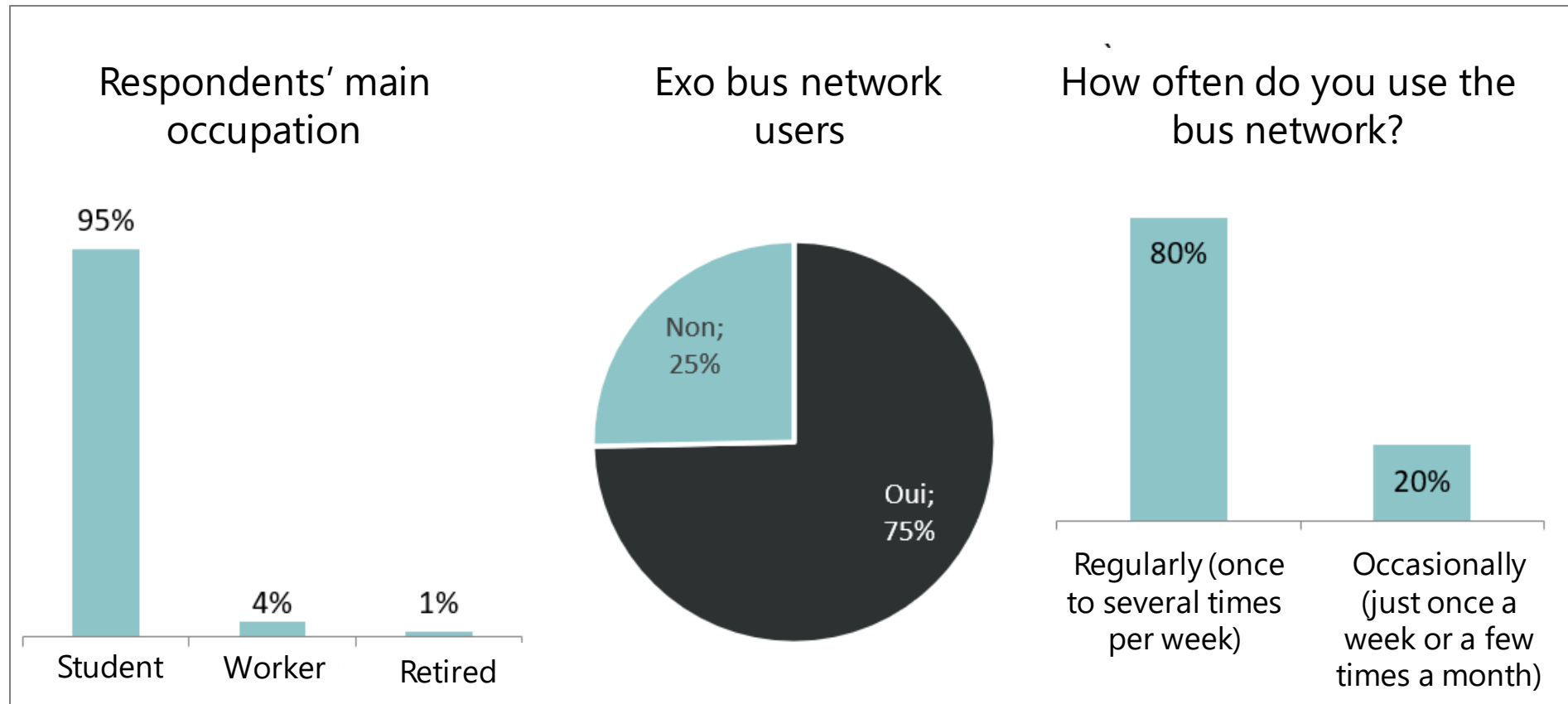
Consultation activities



Pop-up consultations calendar

Locations		Dates		Times		Number of participants	
	Cégep de Lanaudière à Terrebonne		Tuesday, November 28, 2023		10:30 a.m. to 2 p.m. and 5 p.m. to 8 p.m.		75
	Cégep de Lanaudière à L'Assomption		Thursday, November 30, 2023		10:30 a.m. to 2 p.m. and 5 p.m. to 8:30 p.m.		150

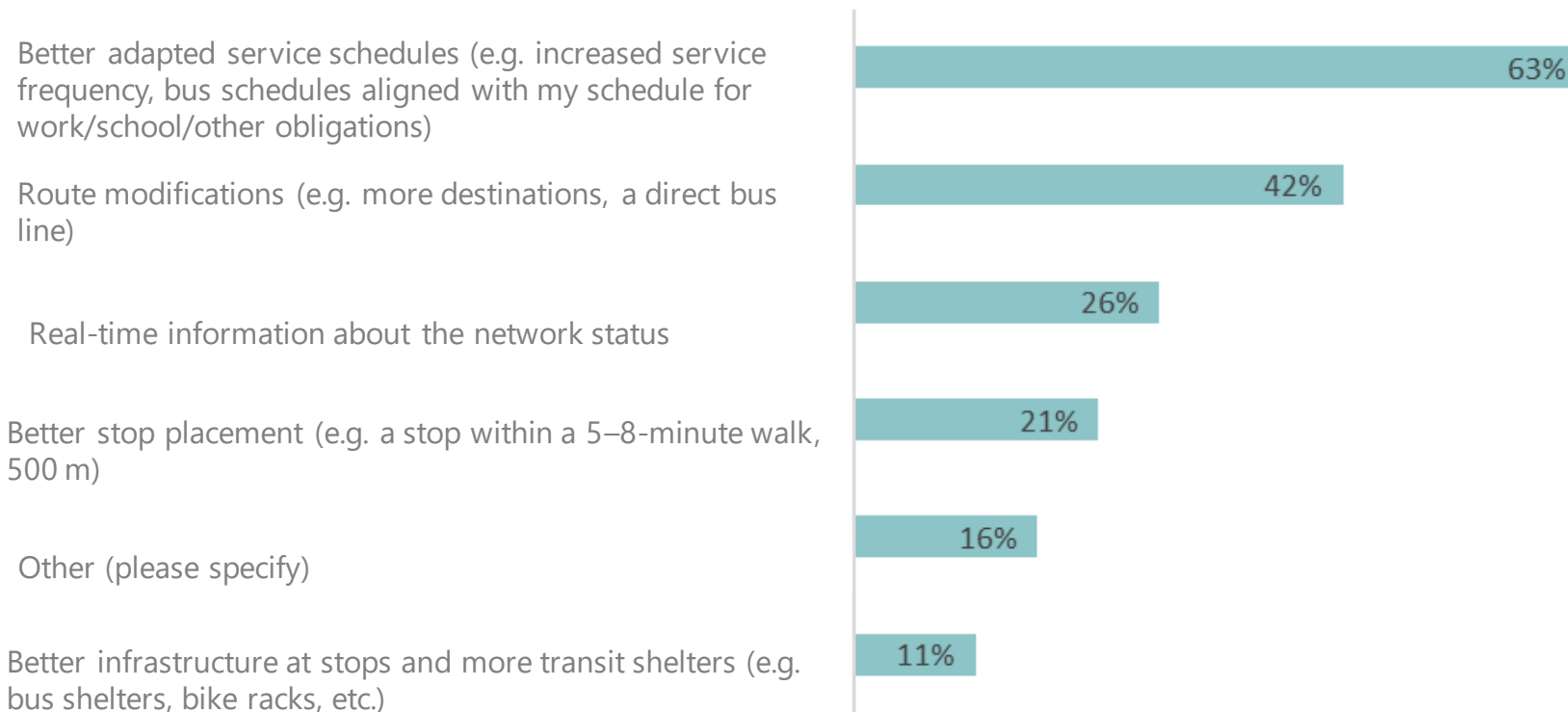
Cégep de Lanaudière à Terrebonne Characteristics of questionnaire respondents



Cégep de Lanaudière à Terrebonne

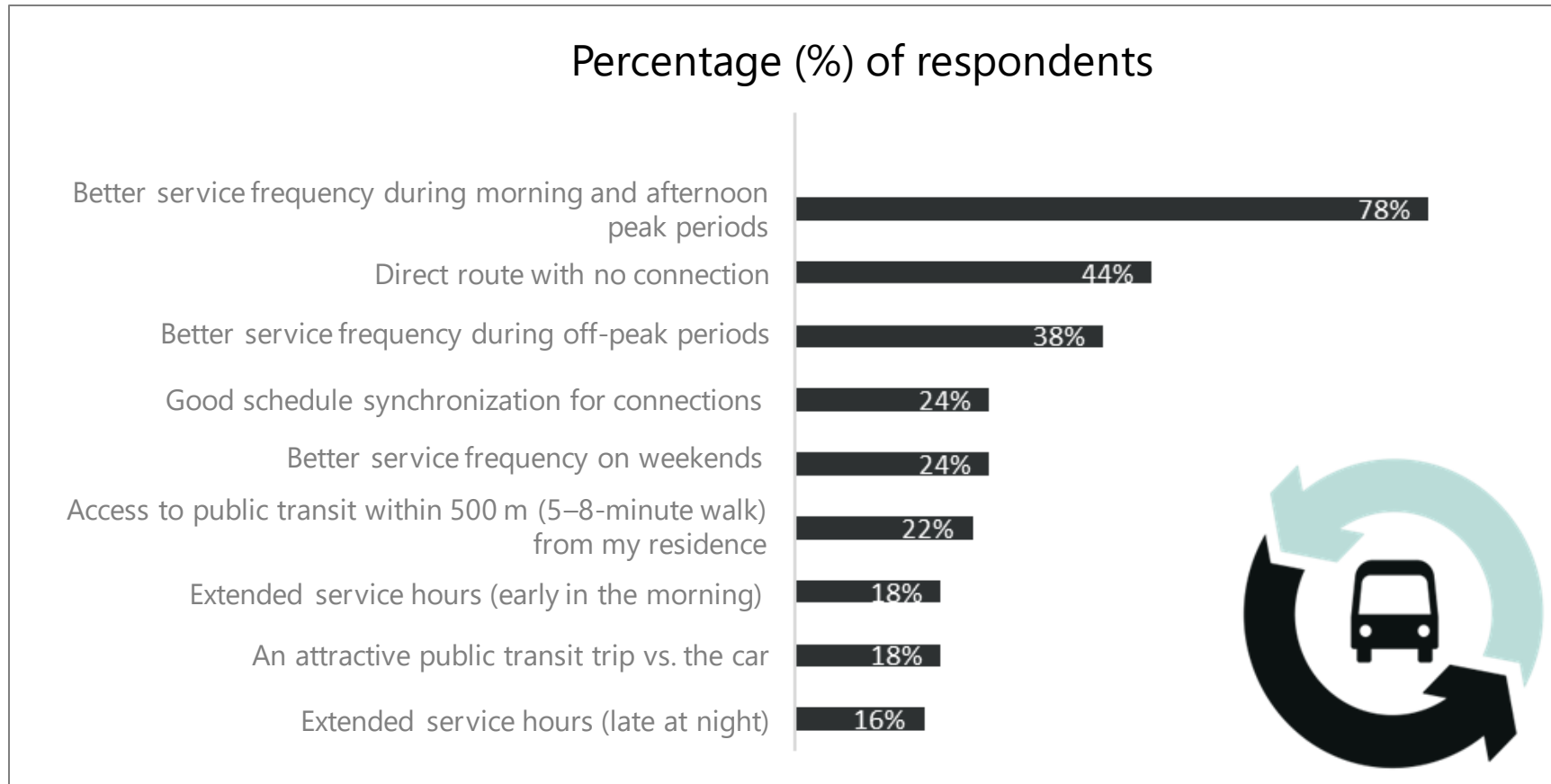
Responses of participants who don't use exo services

What would entice you to use exo's bus network more often?
(% of respondents)



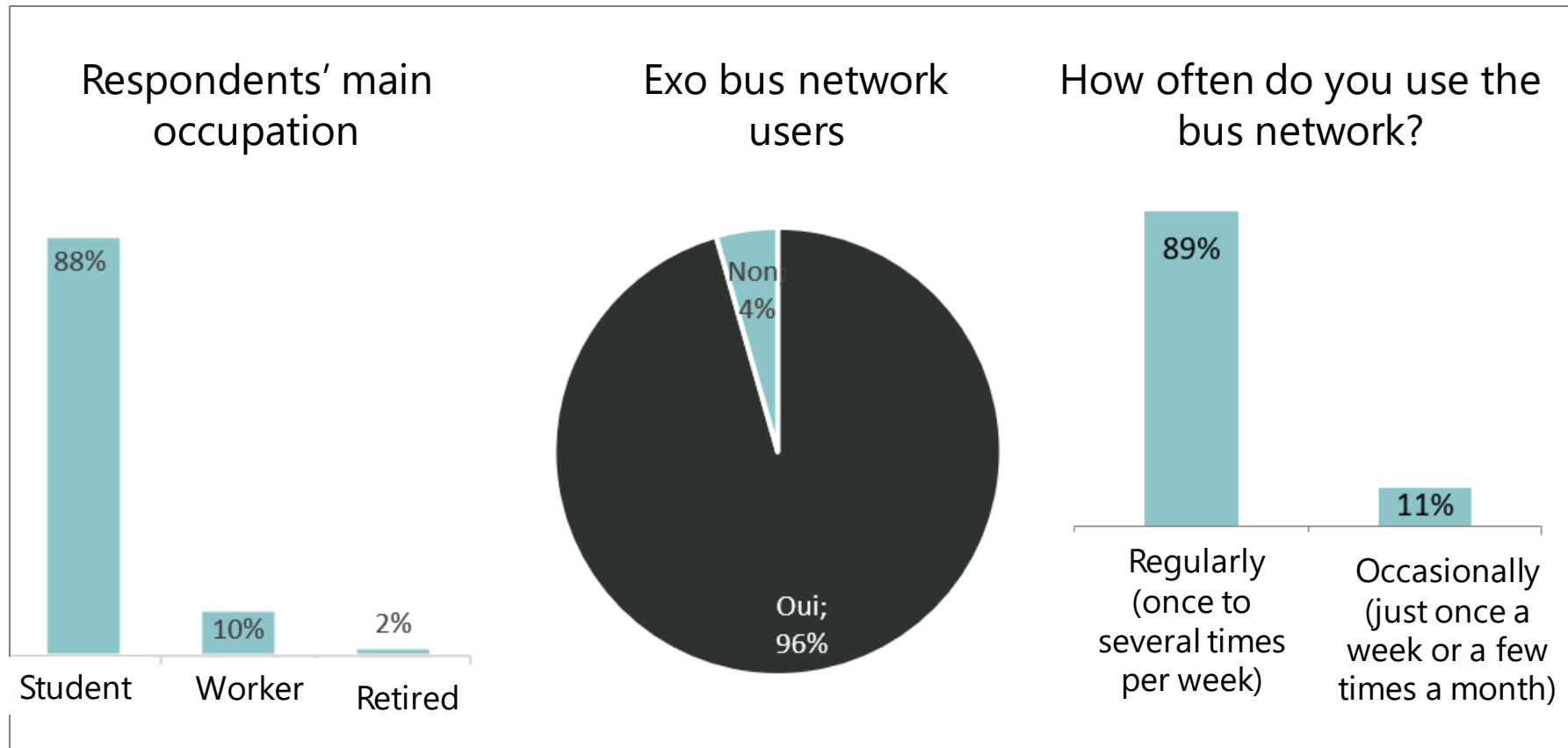
Cégep de Lanaudière à Terrebonne

Improvements current bus network users would like to see



Cégep de Lanaudière à L'Assomption

Characteristics of questionnaire respondents



Cégep de Lanaudière à L'Assomption

Responses of participants who don't use exo services

What would entice you to use exo's bus network more often?
(% of respondents)

Better adapted service schedules (e.g. increased service frequency, bus schedules aligned with my schedule for work/school/other obligations)

100%

Route modifications (e.g. more destinations, a direct bus line)

100%

Real-time information about the network status

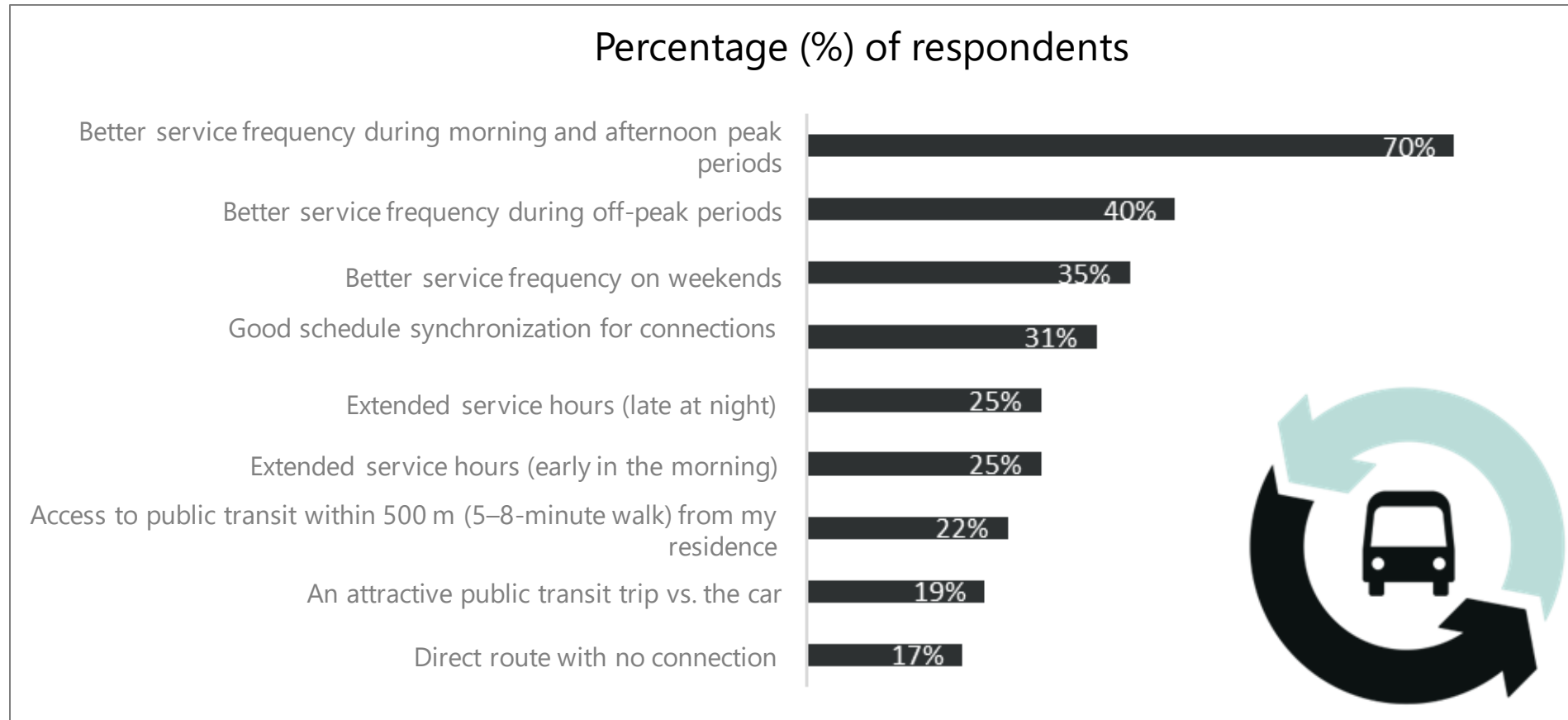
50%

Better stop placement (e.g. a stop within a 5–8-minute walk, 500m)

50%

Cégep de Lanaudière à L'Assomption

Improvements current bus network users would like to see








Main needs expressed at the pop-up consultations

Align bus schedules with class schedules	Provide sufficient service during peak periods
Improve the real-time communication system	Improve cross-suburb service
Improve service frequency during peak and off-peak periods	Create routes with no connections

Virtual consultations calendar

Dates		Times		Number of participants	
	Tuesday, December 5, 2023		7 p.m. to 8:30 p.m.		6
	Wednesday, December 13, 2023				7



Main needs expressed at the virtual consultations

Align bus schedules with class schedules	Improve the network's reliability
Increase service frequency during peak periods	Improve evening schedules from Montréal
Improve synchronization for connections	Improve routes and travel times



Highlights

Stakeholder consultations



Discussion group calendar

Group	Date and time	PARTICIPANTS
Discussion group 1	Monday, October 30, 10:30 a.m. to noon	12
Discussion group 2	Monday, October 30, 3:30 p.m. to 5 p.m.	5
Discussion group 3	Tuesday, October 31, 1:30 p.m. to 3 p.m.	15



Main needs expressed by the discussion groups

Improve the routes and add bus stops and shelters	Add services in new, developing areas
Create express lines to improve travel times	Improve service frequency during peak and off-peak periods
Align the service schedules with user needs	Improve synchronization between bus and train service