



RULES

Contest: "exo all ears"

1. General contest description

The "exo all ears" contest is organized by the Fino research and client relation (the « **Organizer** ») for the benefit of the **Réseau de Transport Métropolitain ("exo")** and will take place in Québec from March 8, 2025, at 12:00 a.m. to March 7, 2026, at 11:59 p.m. (hereafter the "**Contest Period**").

2. Eligibility requirements

- Participants must be panelists on the "exo all ears" panel (exo.quebec/exoallears) who respond to at least one (1) survey during the Contest Period identified in Section 5 (hereafter the "**Active Panelists**").
- Participants must have a valid email address. Only one (1) entry is accepted per email address.
- Participants must be 13 years of age or older or be represented by their parent or guardian.
- Participants must correctly answer a mathematical skill-testing question.
- Participants must reside in Québec.

exo's directors, officers and employees, partners, suppliers and other representatives, as well as members of their families living in the same household, are not eligible to participate in this contest.

By participating in this contest, participants (or their legal representatives) consent to allow use of the personal information they provide for the purpose of draws and to contact them as necessary in connection with such draws.

3. How to participate

The date and time limit to participate in each draw corresponds to the end date of each Contest Period, at 11:59 p.m. Active Panelists are entered automatically in the contest. No purchase is required. Limit of one (1) entry per person per survey.

4. Prizes

Twenty-four (24) cash prizes of \$100.00 are available for a total of \$2,400.00. There is a maximum of one (1) prize per winner.



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5. Winner identification and allocation of prizes

There will be twelve (12) draw dates over twelve (12) months.

Draw Date	Prize	Contest Period
April 9, 2025, at 10 a.m.	2 prizes of \$100	March 8 to April 7, 2025
May 9, 2025 at 10 a.m.	2 prizes of \$100	April 8 to May 7, 2025
June 10, 2025, at 10 a.m.	2 prizes of \$100	May 8 to June 7 2025
July 9, 2025, at 10 a.m.	2 prizes of \$100	June 8 to July 7, 2025
August 11, 2025, at 10 a.m.	2 prizes of \$100	July 8 to August 7, 2025
September 9, 2025, at 10 a.m.	2 prizes of \$100	August 8 to September 7, 2025
October 9, 2025, at 10 a.m.	2 prizes of \$100	September 8 to October 7, 2025
November 11, 2025, at 10 a.m.	2 prizes of \$100	October 8 to November 7, 2025
December 9, 2025, at 10 a.m.	2 prizes of \$100	November 8 to December 7, 2025
January 9, 2026, at 10 a.m.	2 prizes of \$100	December 8, 2025, to January 7, 2026
February 10, 2026, at 10 a.m.	2 prizes of \$100	January 8 to February 7, 2026
March 10, 2026, at 10 a.m.	2 prizes of \$100	February 8 to March 7, 2026

The list of eligible participants will be exported into Microsoft Office Excel format. Using the software's automated function, two (2) lines (participants) will be randomly selected among the eligible participants.

The results will be confirmed by the Organizer at its head office, located at 2370 Galt Street West, Suite 100, in Sherbrooke. The results will then be published the next business day on the following website: exo.quebec/exoallears. Only the first and last names of the winners will appear. Winners will also receive an email allowing them to acknowledge receipt and claim their prize.

In addition to the above, a person chosen by the Organizer will contact the winner by email to inform the winner how to collect their prize. Winners will be asked to provide proof of their identity. In the event that a winner refuses or neglects to accept and claim their prize within five (5) business days following the receipt of the e-mail announcing that he has won, the Organizer will make further draws at 9:00 a.m. on the following day, and every five (5) business days from that date, until all prizes have been claimed.

6. Prize acceptance

Payments will be made via a cheque sent by mail. Winners must provide their full name, email address and postal address.

Prizes are not exchangeable, transferable or redeemable for cash. Prizes must be accepted as awarded and cannot be transferred to a third party, substituted for another prize, or exchanged in whole or in part.

Refusal or failure to accept or claim a prize absolves exo and the Organizer of any obligation related to the prize in question.



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The winner shall, at the Organizer's request and prior to taking possession of the prize, fill an online form acknowledging receipt of the prize.

7. Changes

To the extent permitted by law, exo and the Organizer, reserve the right, at its sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, in the event of any incident, error or human intervention that could corrupt or affect the administration, security, impartiality or conduct of the contest as provided for in these rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, as required. In all cases, exo, the Organizer, and their employees, agents, representatives and assigns may not be required to award more prizes than those set out in these rules or award prizes not in accordance with these rules.

8. Waiver of liability

Exo, the Organizer, and their employees, agents and representatives may not be held liable for Internet or website malfunctions, problems or technical disturbances of any network or telephone line or of any online computer systems, servers, address suppliers, hardware or software, electronic message transmission or reception failures, any damage or loss caused, directly or indirectly, in whole or in part, by downloading any Internet page or any software, technical problems or traffic congestion on the Internet or any website or any combination thereof, including damage to a contest entrant's computer or the computer of any other person used to enter the contest, to receive any materials about the contest or to accept any prize.

9. Disputes

For more details about prize allocation, please contact exo. Disputes regarding the organization or the conduct of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a decision. Disputes regarding the awarding of a prize may be submitted to the *Régie* for the sole purpose of action to resolve the dispute.

10. Varia

Participants will not be contacted individually, in any way, except to award a prize.

For the purposes of these rules, the participant is the person whose name appears on the exo all ears panel registration form. This is the person who will be awarded the prize if selected and declared a winner.

In case of any discrepancy between the French and English versions of these rules, the French version will prevail.



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To thank you for taking part, the Organizer will draw twenty-four (24) cash prizes of \$100.00 among the eligible participants.

The draws will take place:

- April 9, 2025, at 10 a.m.
- May 9, 2025 at 10 a.m.
- June 10, 2025, at 10 a.m.
- July 9, 2025, at 10 a.m.
- August 11, 2025, at 10 a.m.
- September 9, 2025, at 10 a.m.
- October 9, 2025, at 10 a.m.
- November 11, 2025, at 10 a.m.
- December 9, 2025, at 10 a.m.
- January 9, 2026, at 10 a.m.
- February 10, 2026, at 10 a.m.
- March 10, 2026, at 10 a.m.

The contest rules are available here: [\[exo.quebec/exoallears\]](https://exo.quebec/exoallears).

If you would like to **enter the contest** for the chance to win one (1) of the twenty-four (24) cash prizes of \$100, sign up for the panel via the following link: [\[exoallears.exo.quebec\]](https://exoallears.exo.quebec).

Only winners will be contacted.